

Abstract

Adhesive constructions are provided. In general, the adhesive constructions include first and second fields pressure sensitive adhesive. The amount of adhesive or 5 coverage of adhesive in the two fields differs to advantage. A particular preferred adhesive construction is provided which includes a flexible substrate defining an outer perimeter edge and having on a side thereof an adhesive pattern which includes at least two adhesive fields, preferably arranged as: an outer perimeter adhesive field adjacent to the outer perimeter edge; and an inner adhesive field spaced from the outer perimeter 10 edge and completely surrounded by the outer perimeter adhesive field. The preferred outer perimeter adhesive field is a discontinuous pattern of adhesive with adhesive covering no more than 80% of an area of a portion of the side of the flexible substrate defined by the outer perimeter adhesive field; and, the preferred inner adhesive field has adhesive covering at least 90% of an area of a portion of the side of the flexible 15 substrate defined by the inner adhesive field, preferably in a continuous pattern. In typical preferred adhesive constructions, the inner adhesive field surrounds an adhesive-free region. Also provided are a preferred roll stock with such an adhesive construction secured to it, and preferred methods for constructing such arrangements.

